

CAREERS

INFORMATION AND GUIDANCE

MEDIA STUDIES



**ST HILDA'S
COLLEGE**

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WHAT SKILLS WILL I LEARN IN THIS SUBJECT?

- **Critical thinking** – develop your ability to question representations, stereotypes, and media messages.
- **Analytical skills** – understand how media texts (TV, film, news, social media) communicate meaning and influence audiences.
- **Creative skills** – learn to plan, film, edit, and produce your own media products (e.g. videos, adverts, magazines, podcasts).
- **Technical skills** – gain hands-on experience using industry-standard software like Adobe Express Pro, Photoshop, Canva, iMovie, CapCut.
- **Research skills** – investigate media industries, audiences, and cultural contexts.
- **Communication & teamwork** – collaborate on group projects and present creative ideas clearly and confidently.
- **Time management & organisation** – plan and meet production deadlines just like in the real media industry



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WHAT CAREERS LINK TO THIS SUBJECT?

- Film and Television Production
- Journalism and Broadcasting
- Advertising and Marketing
- Social Media Management
- Public Relations and Communications
- Graphic Design and Photography
- Digital Content Creation (YouTube, TikTok, Podcasts)
- Media Research and Analysis
- Scriptwriting and Copywriting
- Event Production and Media Planning



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WHERE CAN I FIND OUT MORE?

- **Exam board website (AQA)** – for course details.
- **College website or prospectus** – to see the Media Studies curriculum map
- **Talk to current Media students or teachers** – they can share what the course is really like.
- **Check out industry sites like:**
 - *BBC Academy* – careers and media training advice
 - *Creative Skillset* – info on creative industries and job roles
 - *National Careers Service* – guidance on media-related careers



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