

Dear Parents and Guardians,

SUBJECT: PROTECTING YOURSELF AND OTHERS FROM SCAMS ONLINE – SAFER INTERNET DAY 2025

On **Tuesday 11th February** we will be joining schools and youth organisations across the UK in celebrating **Safer Internet Day 2025**. Safer Internet Day is a global campaign to promote the safe and responsible use of technology, which calls on young people, parents, carers, teachers, social workers, law enforcement, companies, policymakers and more, to help to create a better internet.

This year's theme, 'Too good to be true? Protecting yourself and others from scams online,' focuses on teaching children and young people how to identify and avoid scams, and highlights available support.

Scams can take many forms and target anyone, including young people. You may think that your child would be able to spot an online scammer, but the truth is that they are incredibly convincing and hard to spot. They often involve fake profiles and identities to target people. You may have heard this referred to as 'catfishing.' If your child has been targeted by a scam online and they have been made to do something that they didn't want to, then they are not to blame, they are not in trouble, and support is available.

We would be delighted if you could join us in celebrating the day by continuing the conversation at home. To help you with this, the UK Safer Internet Centre have created some free activities and information for parents and carers:

- You can complete the [UK Safer Internet Centre's interactive quizzes](#) with your child about this theme.
- The UK Safer Internet Centre have created resources for use with children and young people about this year's theme. These were designed for learning settings but can be adapted to use with your child. You can find these [here](#).
- Read the UK Safer Internet Centre's tops tips for parents and carers [here](#).
- You can share the UK Safer Internet Centre's [top tips for children and young people](#) with your child.

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You may also like to use one of these prompts to start a conversation with your child:

- What's your favourite thing to do online?
- Have you ever seen a scam online? How did it make you feel?
- What signs would you look out for to spot a scam?
- What advice would you give to your friends about scams?
- Who would you talk to if you saw a scam online?
- What more can I do to help you feel safe online?

A key part of protecting children and young people from online harms is through preventative education. By talking about this in school and at home, we can all work towards keeping children safe when they are online. Celebrating Safer Internet Day is a great opportunity for you to re-emphasise the online safety messages we deliver throughout the year.

If you have any concerns or questions about keeping your child safe online, please email info@st-hildas.co.uk and a member of staff will contact you.

Kind regards,

Mrs McDonagh

Head of IT and Computer Science

Mr Bellmon

Deputy Head Teacher and Head of Safeguarding